

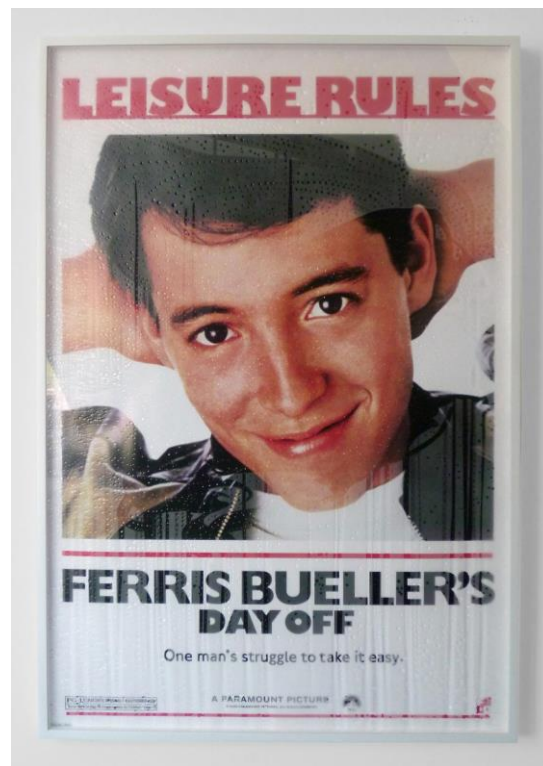
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Ever Gold Gallery Presents
Forever 21: New Works by Adam Parker Smith



Leisure Rules; Resin, Frosting Spray, C-print, Plexi; 30 x 40 in. 2012

Opening Reception: November 9, 2012 6PM – 10PM

Exhibition Dates: November 9 – December 15, 2012

441 O'Farrell Street | San Francisco | CA | 94102

www.evergoldgallery.com

Ever Gold Gallery is pleased to announce an exhibition of new work by **Adam Parker Smith** entitled, ***Forever 21***. In his second solo show with the gallery, Smith presents a collection of works that undergo metamorphosis from prank-like shrugs into finely calibrated tools for the imperceptible transfer of ideas. Behind the guise of adolescent-like

observations of universal conundrums the cognitive catalysts contained in each work make it past the security of our better judgment, nagging at our insecurities and shattering any sense of complacency. *Forever 21* offers reflections on the juvenile moments that imprint our memory and shape our adult perspectives on larger concepts of hope, triumph, faith and humility.

At once jocular and sincere, the work for *Forever 21* functions similarly to the comedic device of the one-liner. The delivery is concise and meaningful. Smith's enigmatic marriage proposal composed of thousands of sewn together friendship bracelets, or his 1/16 model of a Volkswagen Bug fitted into a hand blown glass bottle operate immediately and universally with the simplicity of a joke or earnest prank. Smith invites further consideration, conversation and colloquy through his ability to navigate a suggested irreverence while maintaining sincere empathy for his subject matter.

Approaching his metanarrative from an array of angles, each work varies drastically from the next in both immediate subject matter and form. Gyneocentric bound foam sitting atop bundled faux-marble formica pedestals contrast with a condensation-filled framed Mathew Broderick poster that exclaims "Leisure Rules", along with a watermelon's suggestively penetrable glowing hole.

Adam Parker Smith received his BA from the University of California at Santa Cruz and his MFA from Tyler School of Art. He has attended the Skowhegan School of Painting and Sculpture, Sculpture Space, Bemis, Djerassi, Jentel, and Atlantic Center for the Arts. His work has been shown widely in the USA as well as internationally at Urbis, Manchester, England, Nordine Zidoun, Luxembourg, Priska Juschka, New York, The Delaware Center for Contemporary Art, Berkshire Museum, Massachusetts, The Soap Factory Minneapolis, Painted Bride, Philadelphia, Parisian Laundry, Montreal, and the Maraya Art Centre in Sharjah, U.A.E. Smith lives and works in New York.

441 O'Farrell Street
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Hours: Wed - Sat 1-6 pm
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